

TOURISM PROMOTION PROCUREMENT

Exemption Report – Fiscal Year 2011

<u>Contractor</u>	<u>Term</u>	<u>Private Sector Investment</u>	<u>State Investment</u>	<u>Description</u>
Capital Region USA	7/01/10- 6/30/11	\$1,698,974	\$239,500	Promoting awareness of Maryland and the Capital Region (Maryland, Washington D.C. and Virginia) as an international tourist destination.
Visit Baltimore Inc.	6/21/11-6/23/11	\$986,582	\$150,000	Baltimore and Maryland co-hosted AIBTM and Americas Meeting Week, attracting more than 2,000 meeting and incentive planners to the Baltimore region, many for the first time.
The Tourism Council Of Frederick County	6/20/11- 12/31/13	\$180,000	\$90,000	Annual economic impact study on Maryland, the 23 counties, Baltimore City and Ocean City.
TOTAL		\$2,865,556	\$479,500	